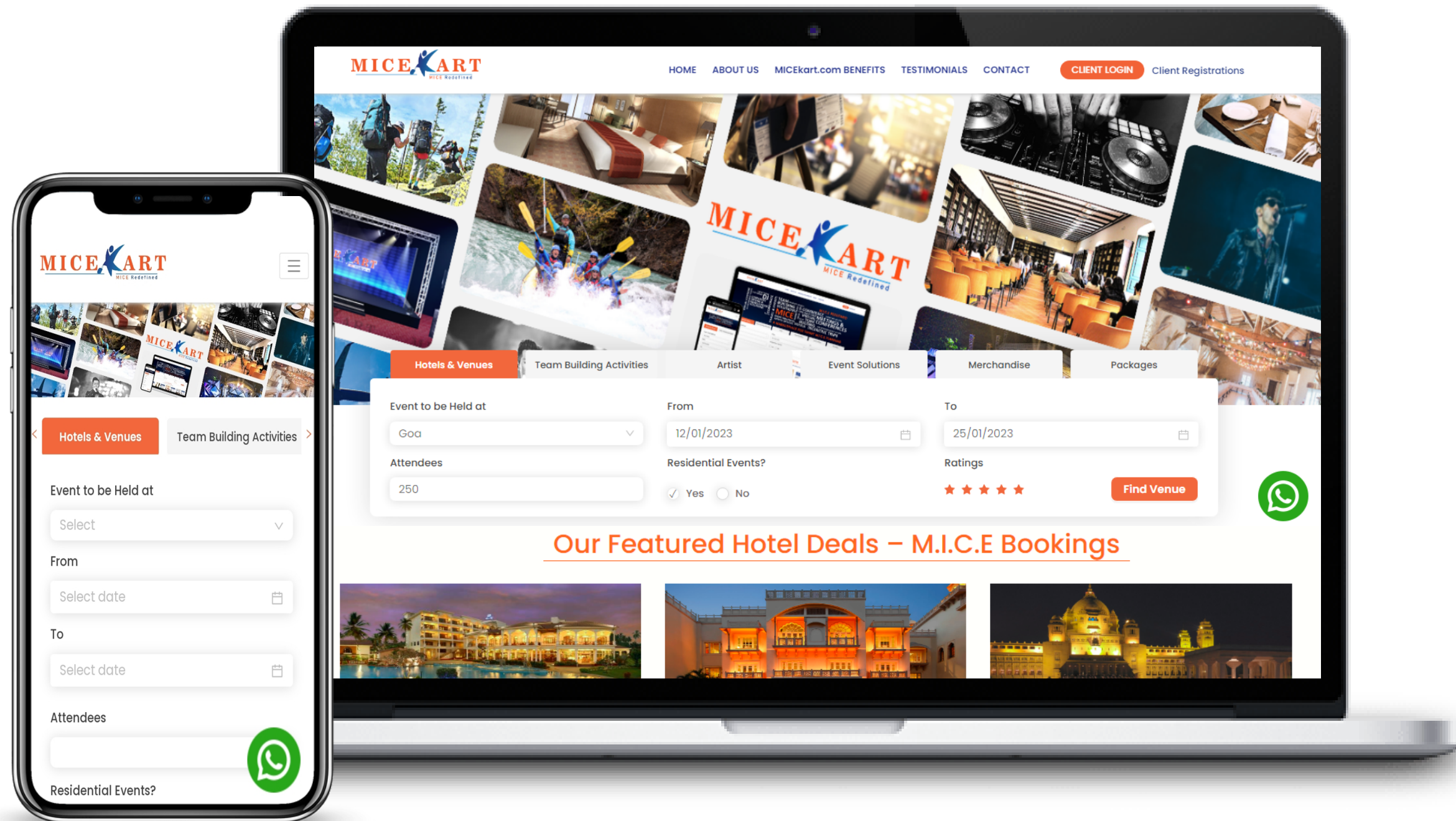




MICE ART

MICE Redefined

CORPORATE
TRAVEL
AND EVENTS





..... ABOUT MICEKART

An Integrated Corporate Travel & Event Company.

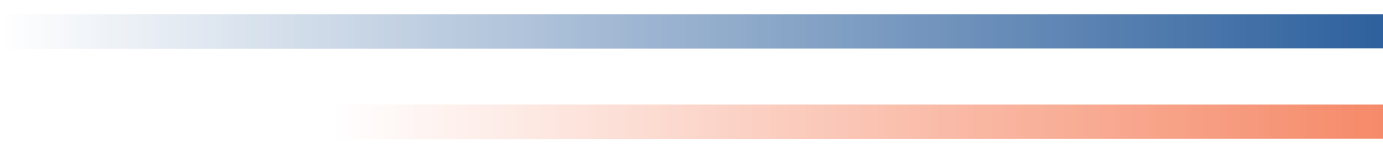
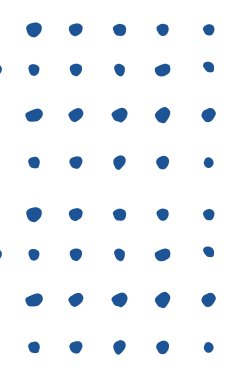
MICEKart.com aims to simplify & add value to your event planning and coordination process. We offer a 360-degree M.I.C.E.solution, managing everything from travel and hotels to employee engagement, event ideation and branding, employee engagement, artiste management, merchandise and more.

We are a One-Stop-Shop for all your Travel & Event Requirements.

We are also the only company that is smartly using technology to optimise Corporate Travel & Event planning.

Our unique **digital marketplace** solution for M.I.C.E travel and our state-of-the-art **event management Mobile App** allow clients to smartly & seamlessly plan and manage events of any scale.

With over 12 years of M.I.C.E expertise, we have been successfully planning and managing Corporate Travel solutions ranging from **Sales Incentive Trips, Meetings & Conference arrangements, Events & Exhibitions, within India and Internationally.**



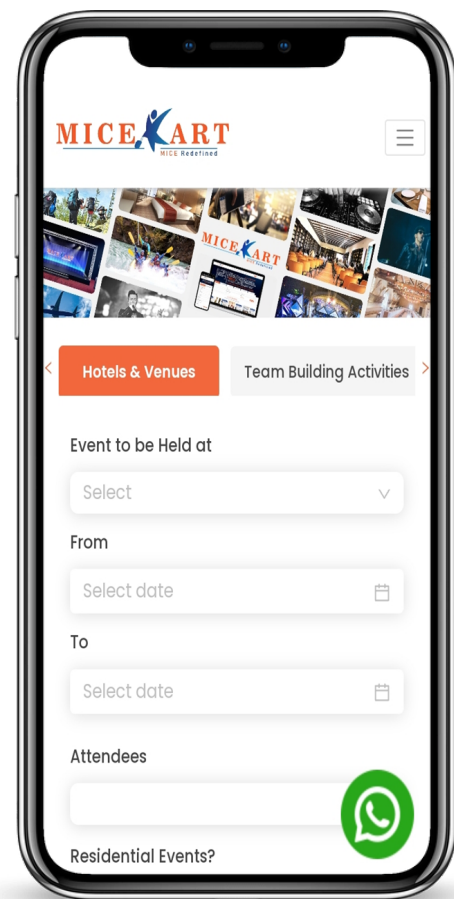
Incorporated in
2018



OUR EXPERTISE

- ▶ MEETINGS | CONFERENCES | INCENTIVE TRIPS
- ▶ CORPORATE OFFSITES
- ▶ REWARD & RECOGNITION
- ▶ EVENT SETUPS & ALA DINNER
- ▶ TEAM BUILDING ACTIVITIES
- ▶ ARTISTE MANAGEMENT SOLUTIONS
- ▶ VIRTUAL EVENT SOLUTIONS
- ▶ CORPORATE MERCHANDISE & GIFTING
- ▶ EVENT MANAGEMENT APP
- ▶ SMART RFQ
- ▶ PERSONALIZED USER DASHBOARDS

STRATEGY STATEMENTS



OUR VISION

To simplify the way we do M.I.C.E business by providing an easy to use technology platform for our partners & clients to effectively use and engage with each other, ensuring value creation at all times

OUR MISSION

To help our partners grow their businesses by offering them an effective technology platform to reach out to prospective clients.

To provide clients with an easy-to-use M.I.C.E marketplace to plan their travel and events optimally, with access to the best options across hotels, merchandise solutions, artistes, team building activities, event solutions & M.I.C.E packages.

With a constant focus on research and product development, combined with an easy to use & highly transparent marketplace solution, MICEkart.com aims to create an ecosystem which will transform M.I.C.E business by creating value always.

360° M.I.C.E. SOLUTION ON ONE PLATFORM

HOTEL BOOKING
FOR M.I.C.E. TRAVEL



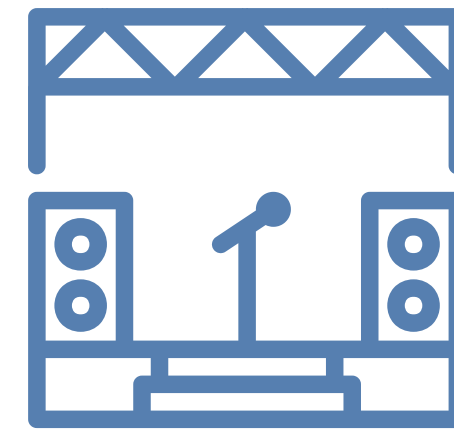
TEAM BUILDING
ACTIVITIES



ARTISTE MANAGEMENT
SOLUTION



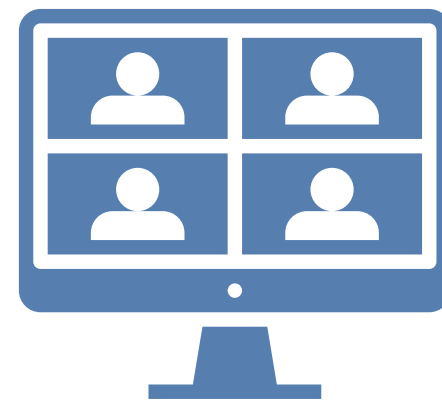
CONFERENCE & EVENT
SETUP



MERCHANDISE &
CORPORATE GIFTING



VIRTUAL HYBRID
EVENTS



BUILT-IN
RFQ FEATURE



EVENT COORDINATION
APP



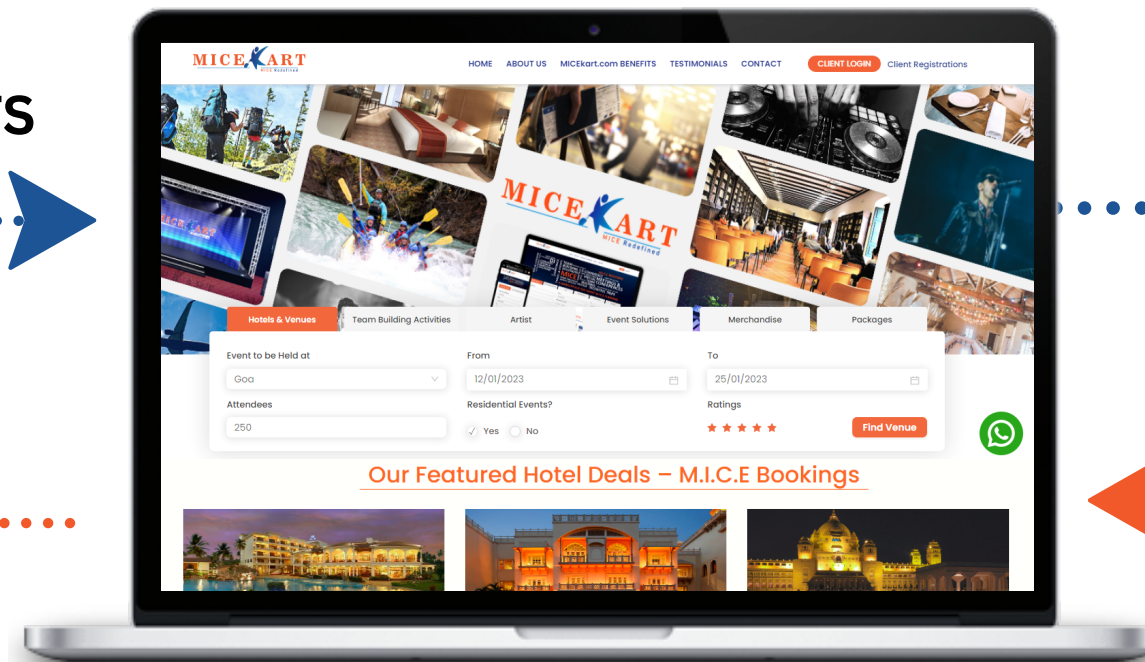


CLIENT

SENDS
REQUIREMENTS



RECEIVES
QUOTATION



850+ Hotels



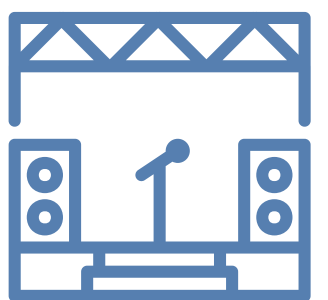
100+ Team-Building
Solutions



300+ Artistes



100+ Event
Solutions



2500+ Merchandise &
Corporate Gifting
Solutions



M.I.C.E. REDEFINED



Wide range of M.I.C.E products and services to choose from



A convenient, user-friendly platform for planning corporate events and travel



100% transparency through our effective & easy to use RFP process



Significantly reduce costs arising out of inbuilt EMC commission.



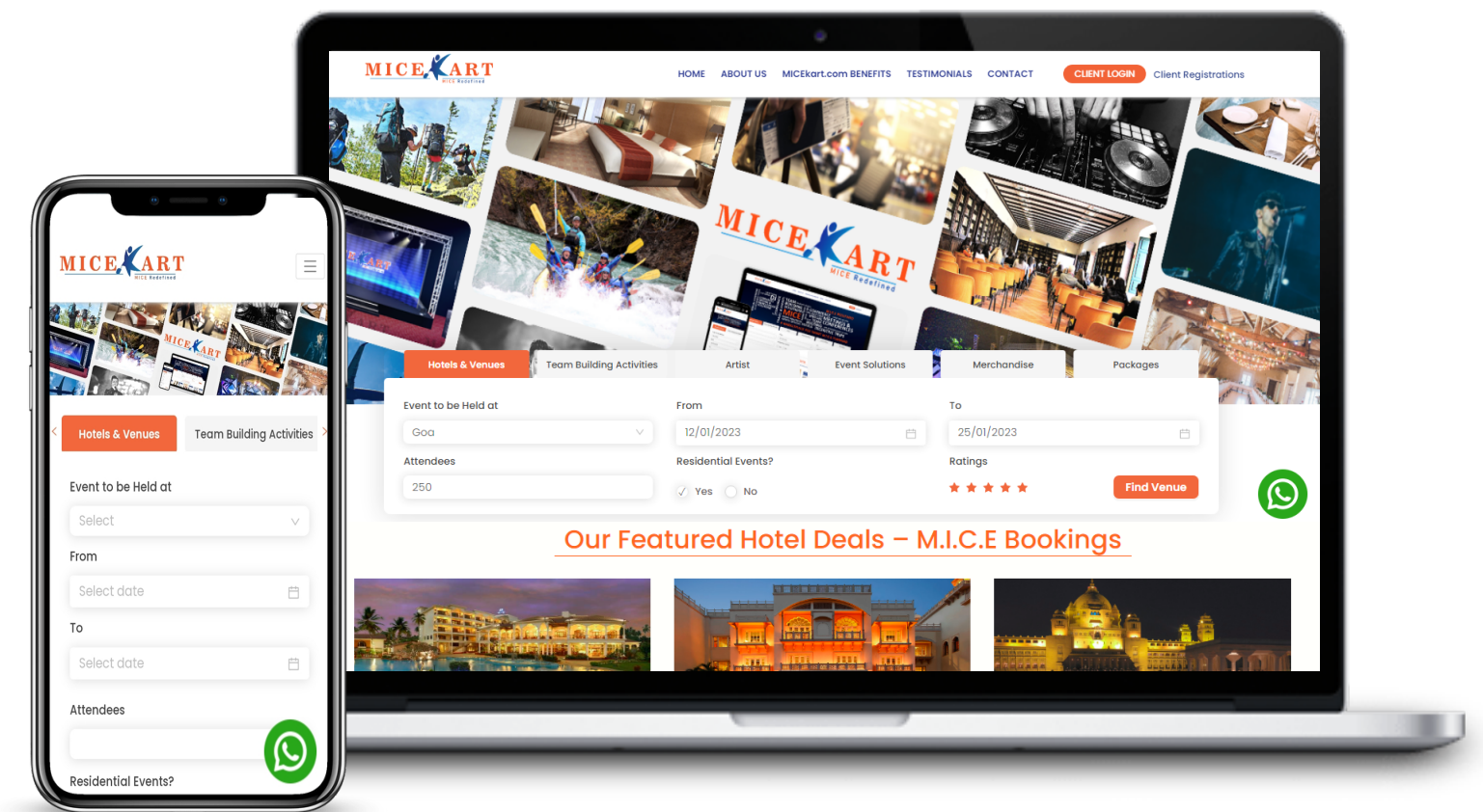
Direct access to deals offered by partners



Refer to and post reviews for prudent decision-making

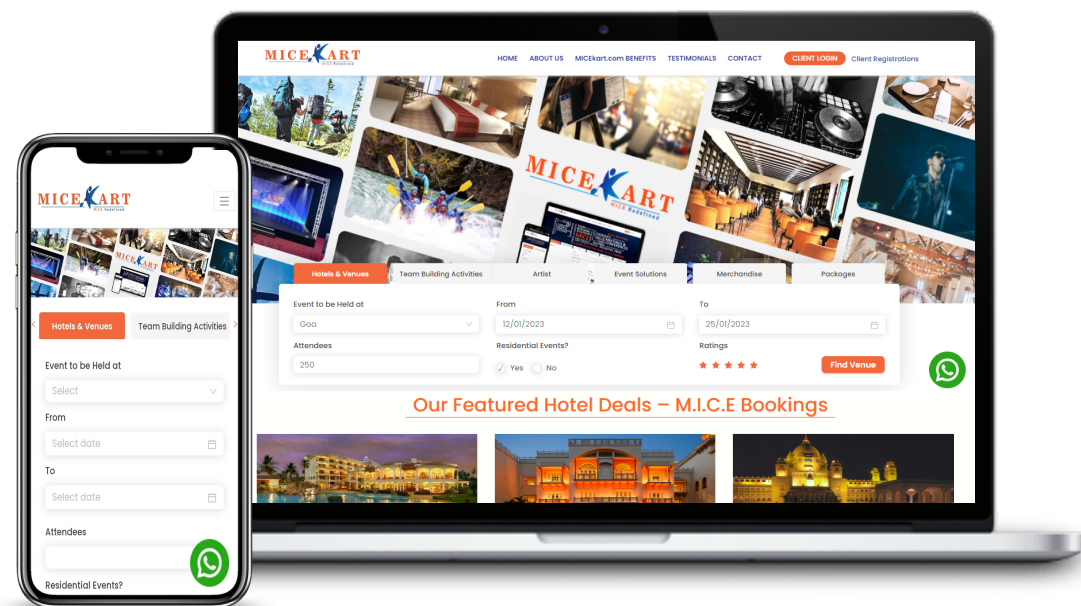
MICEkart.com

BENEFITS OF THE PLATFORM FOR CLIENTS



START PLANNING

on India's most comprehensive
M.I.C.E. Marketplace



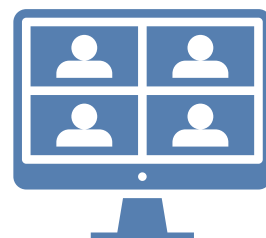
100+

M.I.C.E. Travel Packages



50+

Virtual Event Solutions



850+

Hotels



300+ ★★★★★

300+ ★★★★★

250+ ★★★★★

300+

Artistes



- Performers
- Motivational Speakers
- Emcees
- Musicians
- Celebrities

2500+

Merchandise



- Corporate Gifts
- Branded merchandise
- Trophies
- ...and lots more.

100+

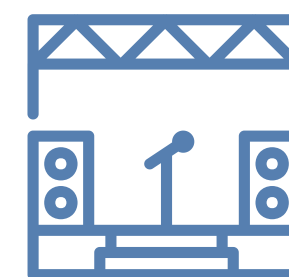
Team-building
activities



- Adventure
- Motivational Speakers
- Virtual Team Building
- Corporate Trainers
- Unique Team activities

50+

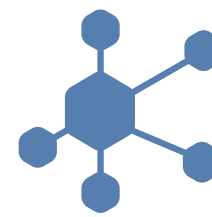
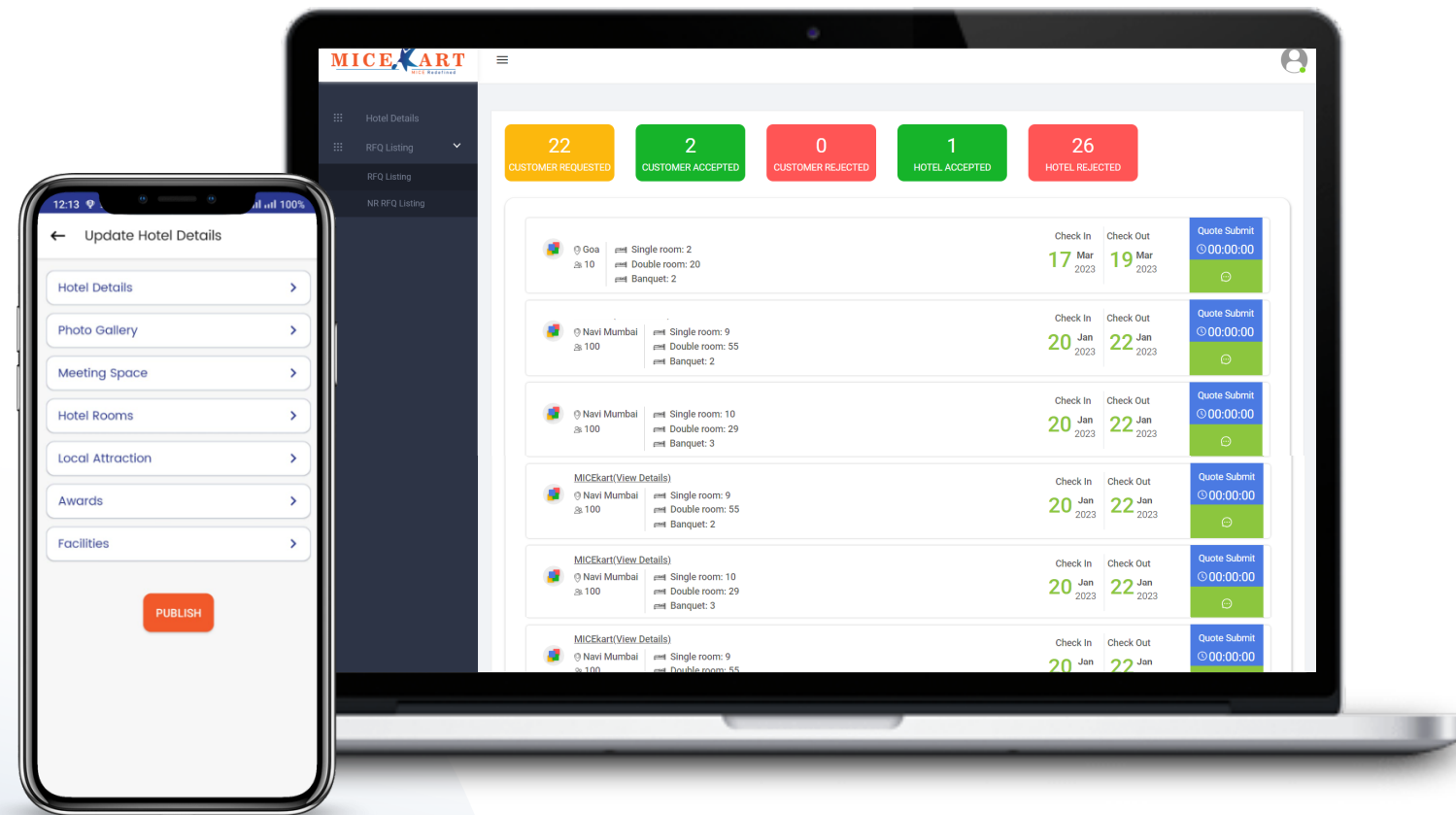
Conference &
Event Themes



- Theme Nights
- Conference & Event Setups
- MICEkart Specialized Theme

MICEkart.com

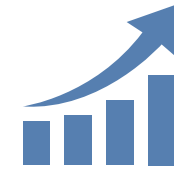
BENEFITS TO PARTNERS



Reach out directly to relevant M.I.C.E buyers



Get your own Micro-page & showcase your products & services



Additional channel for incremental business



Offer deals and seasonal promotions to boost sales all year round



Show off your commitment to great service with customer ratings and testimonials



Extensive targeted online and offline marketing to potential M.I.C.E buyers



Hotels can revert to queries on the go with the Smart Mobile App for Android and IOS

OUR EVENT MANAGEMENT APP

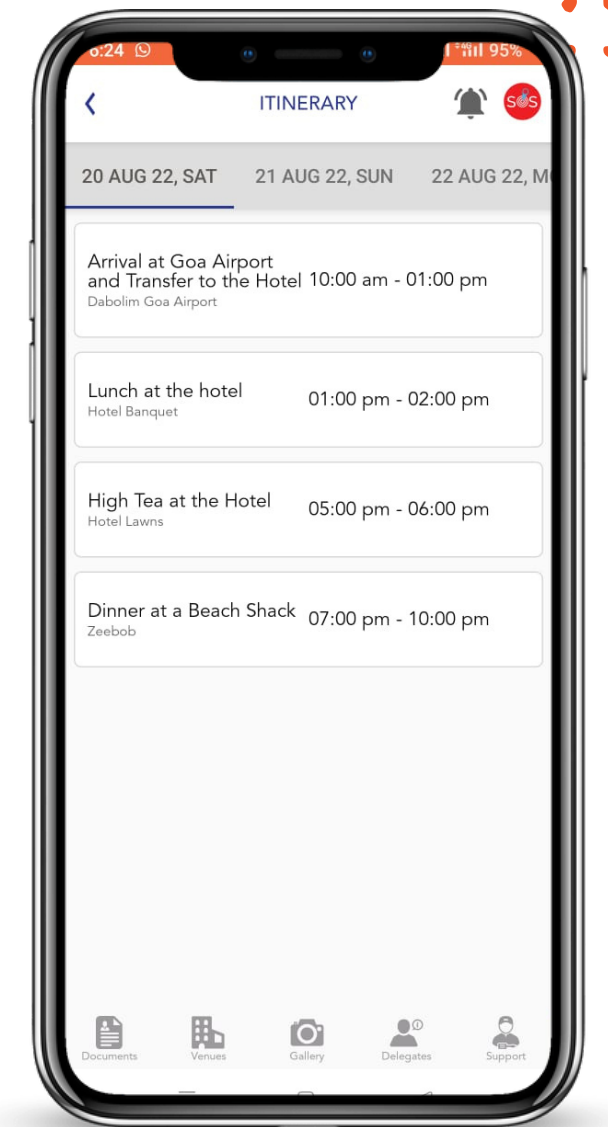
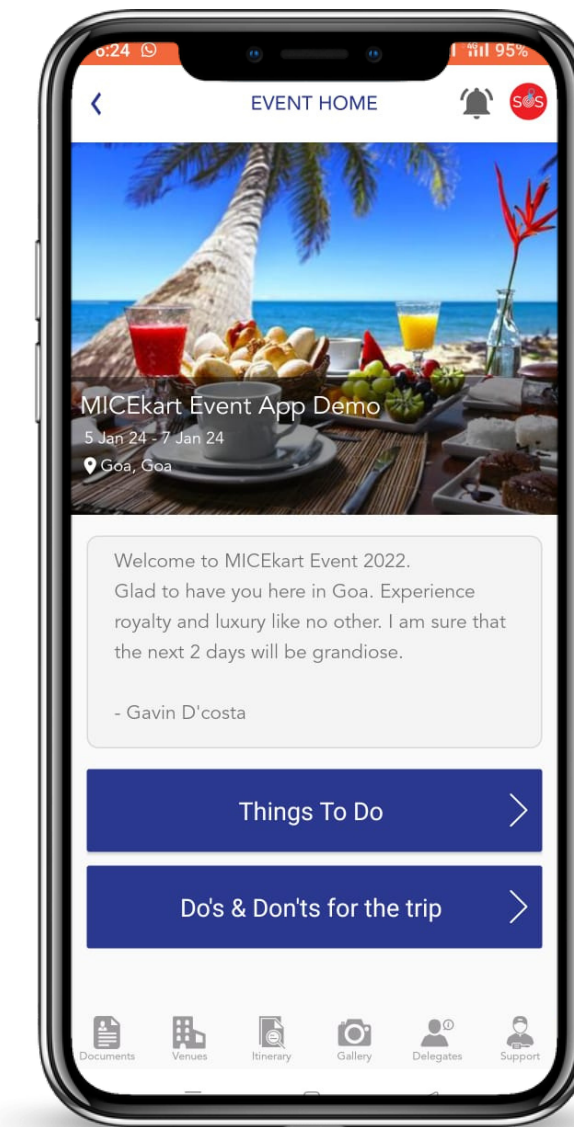
Event coordination simplified!

PRE-EVENT

- Build pre-event engagement
- Share tickets & itinerary, collect documents
- Identify delegates' meal preferences

DURING EVENT

- Express hotel check-ins and hassle-free transit
- SOS assistance on demand 24/7
- Real-time event reminders and notifications



POST-EVENT

- Share photos & event montages
- Share event feedback

OUR CLIENTS

HDFC Life

ICICI Lombard
Nibhaye Vaade

TATA AIA
LIFE INSURANCE

Birla Sun Life
Insurance

LODHA
MACROTECH DEVELOPERS LIMITED

Capgemini

bharti AXA
general insurance

BAJAJ Allianz
Relationship Beyond Insurance

MOTILAL OSWAL
Investment Services
Solid Research. Solid Advice

Edelweiss Tokio
life
zindagi unlimited

Edelweiss

HDFC ERGO

ADITYA BIRLA
FASHION & RETAIL

IDFC
IDFC MUTUAL FUND

IDFC FIRST
Bharat

U GRO
CAPITAL

Magic Bus
Childhood to Livelihood

DELTA
CORP LIMITED

GEMBRIO
Inches Make Champions

BAYSIDE SPORTS
Building Dreams. Creating Champions

digit
Insurance

HFS
Hiranandani
Financial Services

carē
HEALTH INSURANCE

Me-Hin
HIGHLY INTEGRATED FOCUSED SOURCING

Signature
International Foods

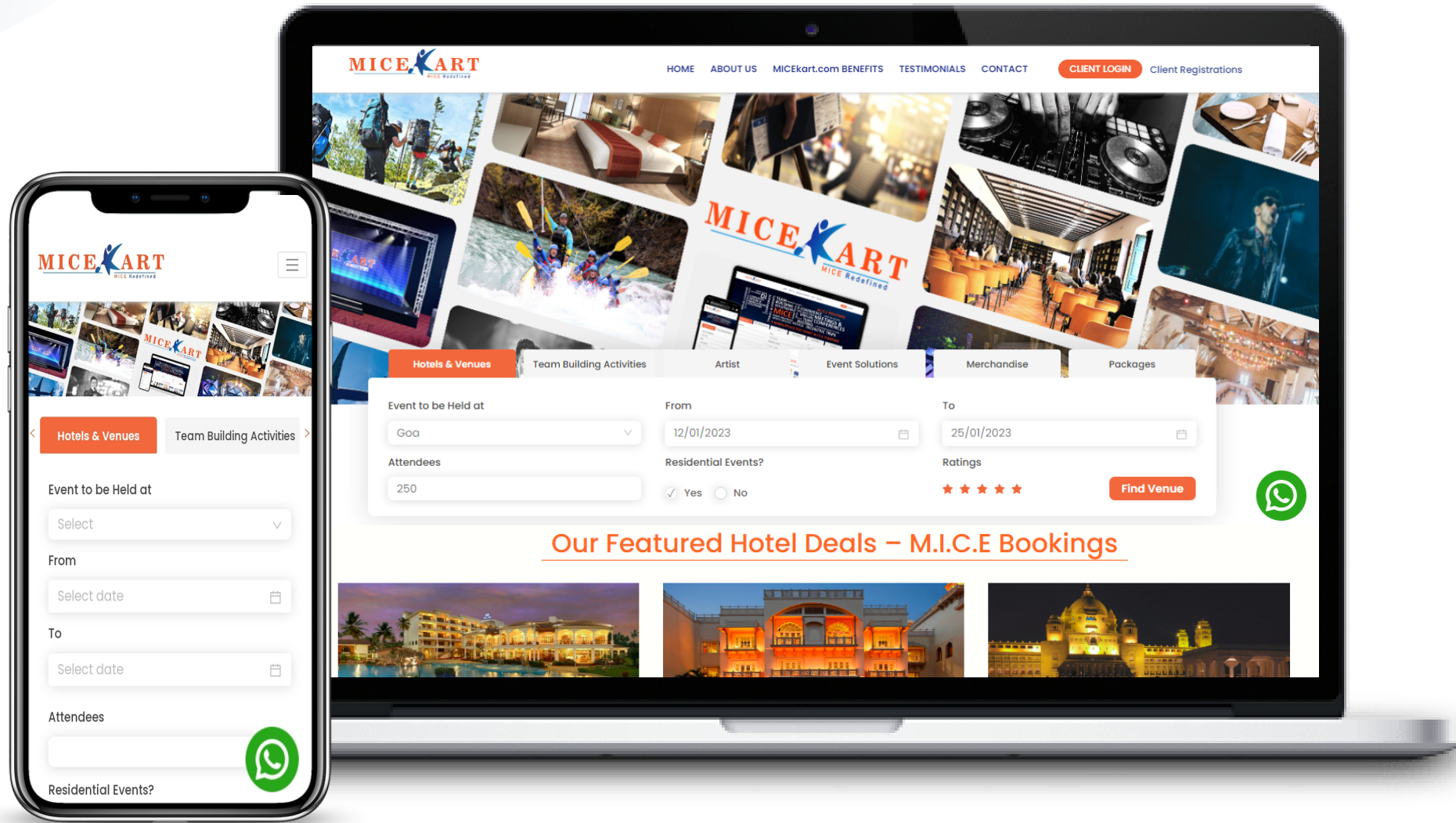
sarvagram
aspire. grow. prosper.

nuvama

Niyo

Bandhan
Mutual Fund

IDEATED ➤ INCUBATED ➤ NURTURED ➤ LAUNCHED



THANK
YOU

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